

ARMCHAIR INVESTOR^(sm) MORNING MARKET NEWSLETTER

A TREND-FOLLOWING STRATEGY

Join us at the [Dallas Investor's Business Daily Meetup](#) on [Wednesday, 9/25, 6:30 – 8:30](#) (arrive early for happy hour drink pricing. [Click here for details and to Register!](#))

CURRENT MARKET DIRECTION: UPTREND

Current Armchair Investor action:

Hold QQQ

The market ended the week down less than 1%, volume mixed, typical “near new high,” hesitant action.

“The Drift” continues. This is the name I’ve given the 2-month sideways action as the market plays under recent new all-time highs. (See the “How Close Are Indexes to All-time New Highs” table later in this newsletter.) Holding below all-time highs isn’t a bad thing. It’s a normal market behavior.

>>>>>Be on daily watch for distribution day warning signs in your individual stocks! Riding a winner up is great fun. Holding on for the ride down can cause *crying*.....Avoid it.

Current Signs of Market Strength: (Warning: but it’s going nowhere!)

- Both major indexes are sandwiched **above their 50-day M.A. lines** and **below prior highs**. The market is up about 4% since the last Uptrend signal on 8/13/2019!
- The **stocks “under accumulation”** (being heavily bought) **rose from 1/3 to over 1/2** of all stocks in **last 4 weeks!** (See “Progress in Accumulation/Distribution” table later in this newsletter). That means it **is easy to find stocks being scooped up by institutional investors**. **You want those!**
- **S&P500 could break through to news high – less than 1% below!**

Current Signs of Market Weakness:

- **The last 10 days had NO accumulation or distribution days.** They either had **insignificant price moves**, or volume contracted. I have never seen 10 days with no uptrend or downtrend days.
 - See the **MARKET ACTION OVER THE LAST 20 DAYS TABLE** on page 5
- The indexes are holding under (but near) their recent, all-time highs.

MY PLAN FOR MONDAY: Hold the QQQ and...

- Lookout for a strong market move up to buy a multiple ETF such as the triple TQQQ.
- Maintain your watch list of great stocks near breakout points.
- With the market in Uptrend, I am **buying the occasional, well-qualified stock at a strong breakout point**. Require a good breakout (or add-on) price move, closing the day **above the pivot point** AND strong volume (40% above average or more). And immediately add a protective stop lose order (I use 8% max loss). (I am not fully invested)

SEE DAILY “MARKET ACTION” TABLE ON FOLLOWING PAGE.

DAILY MARKET ACTION						
9/20/19	Index Close	Index % Change	Volume % Change	Volume vs 50-day Avg.	Accumulation or Distribution Day?	Recent Trend Gain/Loss from 8/13 UPTREND SIGNAL
Nasdaq	8,117.61	-0.8%	+72.2%	+51.9%	Minor distribution	+3.9%
S&P500	2,991.68	-0.5%	NYSE Volume		Minor distribution	+4.4%
DJIA	26,934.60	-0.6%	+87.6%	+68.9%	Minor distribution	+4.2%
<p>A Major Accumulation Day: Price RISES 1.0% or more with higher Volume than the day before. A minor accumulation Day: Price RISES 0.2% or more with strong Volume (either higher than the day before or is well-above average volume). A Major Distribution Day: Price FALLS 1.0% or more with higher Volume than the day before. A minor distribution Day: Price FALLS 0.2% or more with strong Volume (either higher than the day before or is well-above average volume).</p>						
<p>** The Recent Trend Gains/Losses column calculates how far each index has moved from the recent trend change assuming you purchased the index (in an Uptrend) or sold the index (in a Downtrend) at the opening price on the day after the signal. Although not every year outperforms the common "buy and hold" strategy, using these signals has significantly OUTPERFORMED the buy-and-hold strategy in total since 1/1/2000.</p>						
<p>Why are my Final Volumes Different than yours? Why do the volume numbers on this table not always match other sources such as Investors.com, Nasdaq exchange, other charting sites? The 4:00 close of the market immediately shows an accurate final price. But the volume figures continue to trickle in for hours. At some time, the accumulation of volume numbers has to be cut off. Also, some sources include the volume of stocks listed on one exchange but traded on another (e.g. Apple stock listed on Nasdaq but also traded on other exchanges.) And some sources do not. Thus, there is no single volume number.</p>						

LAST WEEK'S MARKET ACTION				
9/20/19	Weekly Index % Change	Weekly Volume % Change	Volume Above/ Below 10-week Avg	Type of Week
Nasdaq	-0.7%	-16.4%	-24.0%	Neither
S&P 500	-0.5%	S&P 500 Volume		Minor distribution
DJIA	-1.0%	+3.2%	+21.0%	Major Distribution
<p>The "TYPES OF WEEK" are: ACCUMULATION WEEK PRICE RISES 0.2% or more and VOLUME RISES DISTRIBUTION WEEK PRICE FALLS 0.2% or more and VOLUME RISES Another type of DISTRIBUTION(*): WEEK PRICE FALLS 0.2% or more & VOLUME is 15% or more above average even without an increase in volume. The NYSE volume is used for the S&P500, DJIA and NYSE Composite.</p>				

Over 1/2 of all stock priced \$5 or more show accumulation!

That should mean finding good stocks moving higher is easier.

PROGRESS IN ACCUMULATION/DISTRIBUTION RATINGS

		A	B	C	D	E	As + Bs
4 weeks ago	8/22	8%	31%	23%	24%	13%	39%
3 weeks ago	8/29	7%	28%	22%	28%	15%	35%
2 weeks ago	9/6	8%	36%	24%	23%	10%	43%
1 week ago	9/13	11%	43%	22%	17%	7%	54%
Today	9/20	10%	43%	23%	17%	6%	53%
	#	664	2781	1524	1132	417	#

Stocks with an A or B rating are under accumulation (being bought.)

Stocks with a D or E rating are under distribution (being sold).

"2 weeks ago" is 10 market days ago; "4 weeks ago" is 20 days ago. The ratings which are higher than two weeks prior are colored light GREEN. Lower ratings are PINK.

ARMCHAIR INVESTOR TREND-FOLLOWING RETURNS

Current Uptrend

9/20/19	Opening Price on 8/14/2019*	TODAY's Closing Price	ETF % Change Today	Gain or Loss Since 8/13/19 Uptrend Signal
QQQ (1x)	185.31	190.80	-1.1%	+3.0%
QLD (2x)	93.62	98.56	-2.1%	+5.3%
TQQQ (3x)	59.15	63.42	-3.1%	+7.2%

This table tracks the returns you would now have earned if you had followed the Armchair Investor plan and bought the ETFs listed above at the opening price on the morning after the new "Market in Uptrend" signal.

HOW CLOSE ARE THE INDICES TO ALL-TIME HIGHS?

9/20/2019	Nasdaq	S&P500	NYSE	DJIA
Date of Index All-time High*	7/26/2019	7/26/2019	1/26/2018	7/16/2019
All-time High	8339.64	3027.98	13637.02	27398.68
Current Price	8117.61	2991.68	13093.80	26934.60
Below (-) or Above (+) Recent High (%)	-2.7%	-1.2%	-4.0%	-1.7%

MARKET ACTION 2019 YEAR-TO-DATE

9/20/19	2018 Closing Price	Current Price	Index % Change Year-to-Date
Nasdaq	6635.38	8117.61	+22.3%
S&P 500	2506.85	2991.68	+19.3%
NYSE	11374.39	13,093.80	+15.1%
DJIA	23327.46	26,934.60	+15.5%

This yearly table is included for your reference. These returns have little relevance to trend-following returns since trend-followers do not hold during "Downtrends" and may lighten their holdings during "Uptrends under Pressure."

LAST WEEK'S MARKET ACTION

9/20/19	Weekly Index % Change	Weekly Volume % Change	Volume Above/ Below 10-week Avg	Type of Week
Nasdaq	-0.7%	-16.4%	-24.0%	Neither
S&P 500	-0.5%	S&P 500 Volume		Minor distribution
DJIA	-1.0%	+3.2%	+21.0%	Major Distribution

The "TYPES OF WEEK" are:

ACCUMULATION WEEK

PRICE RISES 0.2% or more and VOLUME RISES

DISTRIBUTION WEEK

PRICE FALLS 0.2% or more and VOLUME RISES

Another type of DISTRIBUTION(*): WEEK PRICE FALLS 0.2% or more & VOLUME is 15% or more above average even without an increase in volume.

The NYSE volume is used for the S&P500, DJIA and NYSE Composite.

MARKET FACTORS, COUNTS & RATINGS		9/20/2019	
Type of Day for <u>Nasdaq Index</u> Accumulation, Distribution or Neither		Minor distribution	
I track the <u>Nasdaq's</u> price-volume because it usually leads the market direction.			
Market Direction Uptrend, Under Pressure, Downtrend		UPTREND	
<u>Nasdaq</u> Accumulation & Distribution Days (last 20 days) Only accumulation and distribution days <u>since the last market direction change</u> are in this count.		Accumulation Days 2	Distribution Days 4
Count of Up Days and Down Days Nasdaq's last <u>10-days'</u> price movement		Up Days 4	Down Days 2
Only days that move at least + or - 0.2% are included in the Up/Down count which does not always, therefore, add up to 10 days.			
Rising/Falling Ratio of Leader Stocks with High Volume Nasdaq 10-day ratio		1.2	
This indicator looks at the health of leading stocks (high RS) with strong financials Uptrend indicator: 1.5 or higher. Neutral: 1.0 to 1.49. Downtrend: less than 1.0			
Market Accumulation/Distribution Ratings "A": heavy accumulation, "B": moderate accumulation, "C": neutral, "D": moderate distribution, "E": heavy distribution. Accumulation = Institutions are BUYING, Distribution = Inst are SELLING		Nasdaq C-	S&P 500 D+
		DJIA D	
Are Major Indexes Above or Below Moving Averages? "At" is within 1% above or below the moving average.		50-Day At	200-Day Above
Nasdaq		Above	Above
S&P 500		Above	Above
NYSE		Above	Above
DJIA		Above	Above

MARKET ACTION (Nasdaq) OVER THE LAST 20 DAYS

(For a full explanation of the terms in this table see end of this newsletter)

#	Date	Close	Index % Change	Volume % Change	Current Trend Day Count	Type of Day: Accumulation, Distribution or Neither (—)	CONSISTENT WITH: UPTREND or DOWNTREND?
20	8/23/19	7751.77	-3.0%	+23.8%	9	Major Distribution	DOWNTREND
19	8/26/19	7853.73	+1.3%	-23.3%	10	—	DOWNTREND
18	8/27/19	7826.95	-0.3%	+12.6%	11	Minor distribution	DOWNTREND
17	8/28/19	7856.88	+0.4%	-14.5%	12	—	DOWNTREND
16	8/29/19	7973.40	+1.5%	+4.1%	13	Major Accumulation	UPTREND
15	8/30/19	7962.88	-0.13%	-15.1%	14	—	—
14	9/3/19	7874.16	-1.1%	+34.2%	15	Major Distribution	DOWNTREND
13	9/4/19	7976.88	+1.3%	-3.3%	16	—	DOWNTREND
12	9/5/19	8116.83	+1.8%	+2.7%	17	Major Accumulation	UPTREND
11	9/6/19	8103.07	-0.17%	-12.14%	18	—	—
10	9/9/19	8087.44	-0.19%	+17.5%	19	—	—
9	9/10/19	8084.16	-0.04%	+0.8%	20	—	—
8	9/11/19	8169.68	+1.1%	-2.0%	21	—	DOWNTREND
7	9/12/19	8194.47	+0.3%	-4.4%	22	—	DOWNTREND
6	9/13/19	8176.71	+0.2%	-11.4%	23	—	DOWNTREND
5	9/16/19	8153.54	-0.3%	-7.1%	24	—	UPTREND
4	9/17/19	8186.02	+0.4%	+0.1%	25	—	—
3	9/18/19	8177.39	-0.1%	+9.7%	26	—	—
2	9/19/19	8182.88	+0.04%	-12.6%	27	—	—
1	9/20/19	8117.61	-0.8%	+72.2%	28	Minor distribution	DOWNTREND

"CURRENT TREND" COLUMN COLORS: Green = Uptrend.
 Yellow = Uptrend under Pressure (e.g. showing weakness)
 Red = Downtrend (also called correction)..

Nasdaq Daily 4 month chart, (updated Friday)

Index fades down toward its 50-day moving average line. I'm a little bit weary!



Nasdaq Weekly 1 year chart, (updated Friday)

Index closes at this week's opening price – indecision is in the air!



These charts are from StockCharts.com, a valuable site for investors with many free tools.

S&P500 Daily 4 month chart, (updated Friday)

Index fades down toward its 50-day moving average line. I'm a little bit weary!



S&P500 Weekly 1 year chart, (updated Friday)

Index closes at this week's opening price – indecision is in the air!



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HOW CAN YOU CAPTURE THOSE GREAT MARKET TRACKING GAINS SHOWN ABOVE?

THE ARMCHAIR INVESTOR PLAN:

It's as easy as 1- 2- 3!

GREAT NEWS: The market moved back to STEP 1: Uptrend on 9/5/2019 with broad positive price/volume action!

The market is now in Step 1, a signal to buy and hold the QQQ. Stay tuned nightly for the next step.....

STEP 1: In an Uptrend, hold the QQQ, a Nasdaq100 ETF.

Find the market direction diagnosis every night in this newsletter. At the Uptrend signal, buy the QQQ the next morning if you don't have that position, yet. The QQQ follows the ups and downs of the Nasdaq100, allowing you to grab the rises of this Uptrend. With some additional positive action, you may decide to switch to the double QQQ ETF (QLD) or triple QQQ (TQQQ). I do not recommend these moves for the first time investor.

Just in case protection: When you receive your confirmation of the purchase price, place an **8% STOP LOSS** order to protect your portfolio from a sudden market reversal (executing this sale is rare – I almost always sell when the market goes into “under pressure” or Downtrend – see Step 2 below). Your broker can help you set up this order.

This upward ride is the most exciting part of trend-following – Ride the escalator up, up, up as the market rises. Exit when the market moves into Downtrend.

Although not every Uptrend signal generates a positive return, most do.

History shows you will earn the highest returns if you act fast to buy the QQQ when the market signals a clear Uptrend (as happened on Thursday 9/5) Enjoy your ETF investment as it increases with the rise of the market.

STEP 2: When the Uptrend slows down: “Uptrend under Pressure”

“Uptrend under Pressure” means the

- The market is showing enough distribution days – down days on higher volume – **to be concerned and cautious. Be sure to check on your investments each night!**
- From **“Uptrend under Pressure”** the market diagnosis could:
 - Rise, showing strength, and return to a healthy Uptrend – **STEP 1**, or
 - Could have more distribution days and fall into a **Downtrend (correction)**

STEP 3: When the market diagnosis changes to Downtrend. Selling your Uptrend ETF position (QQQ, QLD or TQQQ) will capture gains earned in Steps 1 & 2 above. Wait in cash. After exiting the Uptrend ETF, wait in cash until the next Uptrend signal. **Also: Watch this box for a signal to invest in an inverse ETF.**

NOTE: Not every market direction signal ends with a positive return. But overall, the ETFs have outperformed the market when traded according to these guidelines. Plus the market direction signals will help you by indicating when it is most effective to consider adding individual stocks to your portfolio (with a strong uptrending market).

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Then click on **CURRENT NEWSLETTER** tab

Wishing you "Many Happy Returns,"

Charlotte Hudgin, 214-995-6702, Editor, the Armchair Investor

DISCLAIMER, "Buyer Beware" WARNING:

This newsletter shares the ideas I use in my investing.

It is not investing advice but should be taken as education only.

Your investment decisions are your responsibility as are the results.

If you are not comfortable with or do not understand a strategy completely,

I recommend that you paper-trade until you are successful and can sleep well at night.

Questions may be submitted to: Editor@ArmchairInvestor.com

EXAMPLE and DEFINITIONS used in this newsletter:

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S&P500	2,925.35	+0.1%	NYSE Volume		Neither	+2.2%
DJIA	26,403.28	+0.16%	-5.1%	-13.3%	Neither	+2.2%
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DO YOU INVEST IN INDIVIDUAL STOCKS?—

Always consider taking some profit if significant distribution is showing up for your individual stocks. However, many individual stocks are rising with gusto! Look at all the lists in the Investor's Business Daily newspaper for stocks breaking out with high volume. **They are there!**

To get a deeper sense of the health of the market, look at the **MARKET FACTORS, COUNTS & RATINGS table** included each day in the FULL Armchair Investor newsletter. It looks at 7 key market direction factors and highlights the leaning of each:

- If the factor leans toward the **Uptrend**, that box will be **green**
- If the factor leans toward the **Downtrend**, that box will be **orange** or **red**

To schedule a class visit: Contact Charlotte Hudgin at 214-995-6702

One of the reasons I pay so much attention to the Investor's Business Daily strategies and books (*How to Make Money in Stocks series*) is that they work consistently. If you or someone you know is interested in stock market investing, I encourage them to start with:

- *How to Make Money in Stocks – Getting started* by Matt Galgani. Then they can move on to some of the more advanced books.

Visit an ARMCHAIR INVESTOR CLASS

We have 4 classes given each week in Dallas, Addison and ONLINE:.
Visit a class as my guest

- [Monday nights 7 – 9 p.m.](#)
- [Wednesday mornings 10:00 a.m. to noon](#)

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Seating is limited to no more than 3 guests at each session to ensure the paid subscribers receive full value.

Monday and Tuesday classes are in north Dallas near Preston & Royal.
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