

**ARMCHAIR INVESTOR^(sm) MORNING MARKET
 NEWSLETTER**

A TREND-FOLLOWING STRATEGY



[To open the FULL ARMCHAIR INVESTOR NEWSLETTER, click here](#)

Then click on [CURRENT NEWSLETTER](#).

CURRENT MARKET DIRECTION: UPTREND

Monday's slight loses are not unusual as the market rises. What is weird is the low volume last week. Yes, the week before was a holiday week, so we expected lower volume. And summer with its vacations is in full swing. Volume this low (see table below) tends to say the market is waiting for an event. Perhaps this is that event:

According to MarketWatch:

Federal Reserve Chairman Jerome Powell will defend **the current pace of one interest-rate hike per quarter**, economists said. "I think he's been a stick-to-the-path kind of guy," said Robert Brusca, chief economist at FAO Economics.

Powell will testify to the Senate Banking Committee at 10 a.m. on Tuesday, followed by a second day with the House Financial Services panel on Wednesday. After raising rates in March and June, the Fed has penciled in two more interest-rate hikes this year. Markets expect the Fed to move in September and December.

MONDAY

The market was quiet after an exceptionally good rising week!

DAILY MARKET ACTION

7/16/18	Index Close	Index % Change	Volume % Change	Volume vs 50-day Avg.	Accumulation or Distribution Day?	Recent Trend Gain/Loss from 4/10/2018 UPTREND SIGNAL
Nasdaq	7,805.72	-0.3%	+0.4%	-17.9%	Minor distribution	+10.6%
S&P500	2,798.43	-0.10%	NYSE Volume		Neither	+5.8%
NYSE	12,748.78	-0.16%	+3.5%	-17.5%	Neither	+1.9%
DJIA	25,064.36	+0.18%			Neither	+3.3%

Note: an **accumulation day** occurs when the index rise 0.2% or more with volume higher than the day before. A Major Accumulation day occurs when the index rises 1.0% or more with volume higher than the day before.

The good news is: The market is broadly rising! Where should you invest now? Here's a big hint: Last week:

- The Nasdaq rose 1.8%
- The S&P500 rose 1.5%
- The leading stocks in these indexes are where the treasure hunt should begin.

The Nasdaq and S&P500 continue higher:

- The Nasdaq hit an all-time high on Thursday and again on Friday.
- The S&P500 is 2.6% below its all-time high on 1/26/2018 but rising nicely.

The **MARKET FACTORS, COUNTS & RATINGS** table (in the FULL newsletter) is almost all **green** indicating the factors are heavily leaning toward the Uptrend side.

Open the FULL Armchair Investor newsletter to see Nasdaq and S&P500 daily and weekly charts, annotated with my trend lines to help you understand how to draw those critically important lines and what they show about market direction.



UPTREND ETFs	ARMCHAIR INVESTOR TREND-FOLLOWING RETURNS			
	for Current Uptrend			
7/16/18	Opening Price on 4/11/2018	Today's Price	ETF % Change Today	GAIN OR LOSS SINCE 4/10/2018 UPTREND SIGNAL
QQQ (1x)	160.20	179.13	-0.3%	+11.8%
QLD (2x)	76.06	94.12	-0.5%	+23.7%
TQQQ (3x)	47.53	64.82	-0.7%	+36.4%

The ETF QQQ is designed to move WITH the largest 100 stocks on the Nasdaq. QLD is designed to double the price move of the QQ. The TQQQ is a more volatile Visit Proshares.com for more information.

HOW DO YOU EARN THOSE GREAT RETURNS SHOWN ABOVE?

You can do it in less than 5 minutes a day. Follow the Armchair Investor Trend-following Strategy instructions below.

- When the Market direction moves into UPTREND:
 - Buy an UPTREND ETF (and sell any DOWNTREND ETF you own)
- When the Market direction moves into DOWNTREND:
 - Buy a DOWNTREND ETF (and sell any UPTREND ETF you own)
- Repeat!!

Are You a Trend Trader? Hold your trend-following ETF (such as QQQ, QLD, TQQQ) You have just recovered 72% of the recent drop!

Remember: It is hard for the big money (funds, banks and money managers) to hide their actions. But if you follow this newsletter, you will also learn to interpret their stealth moves and take appropriate action like holding during the recent 3-week dip so you immediately capture the recovery gains as we did last week.

Do you invest in Individual Stocks? Always consider taking some profit if **significant distribution is showing up for your individual stocks.** However, many individual stocks are rising with gusto! Look at all the lists in the Investor's Business Daily newspaper for stocks breaking out with high volume. **They are there!**

Uptrend ETFs that follow the Nasdaq are QQQ, QLD and TQQQ

Not all market turns result in a profit. But overall, historically, they have beaten the market by multiples.

Contact Charlotte for more details: Editor@ArmchairInvestor.com

To get a sense of the health of the market, look at the **MARKET FACTORS, COUNTS & RATINGS table** included each day in the FULL Armchair Investor newsletter. It looks at 7 key market direction factors and highlights the leaning of each:

- If the factor leans toward the Uptrend, that box will be green
- If the factor leans toward the Downtrend, that box will be orange or red

MARKET IT IN UPTREND

Some individual stocks have caught the Uptrend fever. They have price AND volume. I am buying full positions (through pyramiding in) of a very few top stocks with strong breakouts.

REMEMBER:

**THE MARKET CONTINUES IN THE DIRECTION IT'S GOING
UNTIL IT DOESN'T.**

THE ARMCHAIR INVESTOR strategy is SIMPLE and FAST to execute:

- **Be in the market when it is going up.**
- Be out or (or short) the market when it is going down.
- Protect yourself with an 8% stop.

**No advice is ever given in this newsletter.
It is provided for your education only.**

HOW CLOSE ARE THE INDEXES TO ALL-TIME HIGHS*?

7/16/2018	Nasdaq	S&P500	NYSE	DJIA
Date of Index All-time High*	7/13/2018	1/26/2018	1/26/2018	1/26/2018
All-time High	7843.52	2872.87	13637.02	26616.71
Current Price	7805.72	2798.43	12748.78	25064.36
Below (-) or Above (+) Recent High (%)	-0.5%	-2.6%	-6.5%	-5.8%
Below (-) or Above (+) Recent High (#)	-37.80	-74.44	-888.24	-1552.35

If an index hits a new high within the week, its new high date is highlighted in **GREEN**.

*New Highs are updated each Friday. If an index makes a new high during the week, you will see how it rows past that high during the week.

PROGRESS IN ACCUMULATION/DISTRIBUTION RATINGS

		A	B	C	D	E
4 weeks ago	6/15	12%	40%	23%	18%	8%
3 weeks ago	6/22	11%	38%	22%	21%	9%
2 weeks ago	6/29	9%	34%	23%	22%	12%
1 week ago	7/9	11%	37%	22%	20%	10%
Today	7/16	10%	38%	23%	19%	9%

Stocks with an A or B rating are under accumulation (being bought.)

Stocks with a D or E rating are under distribution (being sold).

"2 weeks ago" is 10 market days ago; "4 weeks ago" is 20. The ratings which are higher than two weeks prior are colored light GREEN. Lower ratings are PINK.

MARKET ACTION 2018 YEAR-TO-DATE

7/16/18	2017 Closing Price	Current Price	Index % Change Year-to-Date
Nasdaq	6903.39	7805.72	+13.1%
S&P 500	2673.61	2798.43	+4.7%
NYSE Comp	12,808.84	12,748.78	-0.5%
DJIA	24,719.22	25,064.36	+1.4%

The MARKET ACTION 2018 yearly table is included for your reference. These returns have little relevance to trend-following returns since trend-followers do not hold during "Downtrends" and may lighten their holdings during "Uptrends under Pressure."

LAST WEEK'S MARKET ACTION

7/13/2018	Weekly Index % Change	Weekly Volume % Change	Volume Above/ Below 10-week Avg	Type of Week
Nasdaq	+1.8%	+41.6%	-12.0%	Major Accumulation
S&P 500	+1.5%	+38.5%	-17.0%	Major Accumulation
NYSE	+0.8%			Minor accumulation
DJIA	+2.3%			Major Accumulation

The "TYPES OF WEEK" are:

ACCUMULATION WEEK PRICE RISES 0.2% or more and VOLUME RISES

DISTRIBUTION WEEK PRICE FALLS 0.2% or more and VOLUME RISES

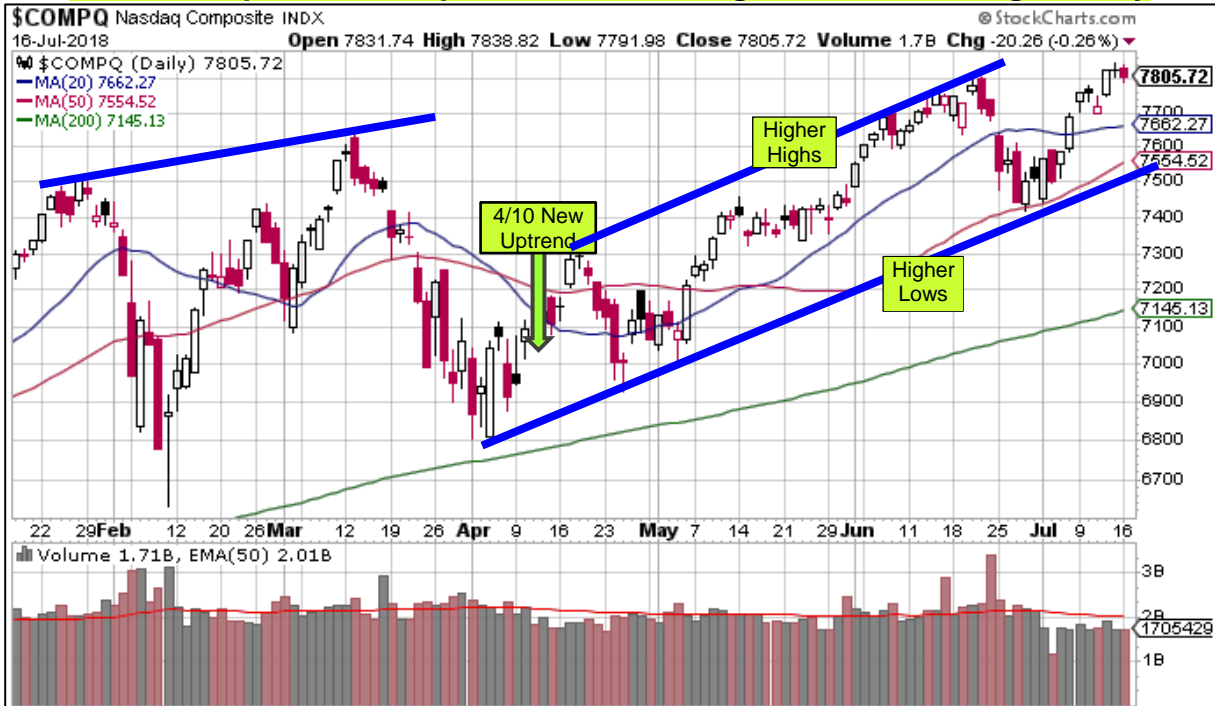
Another type of DISTRIBUTION(*): WEEK PRICE FALLS 0.2% or more & VOLUME is 15% or more above average even without an increase in volume.

The NYSE volume is used for the S&P500, DJIA and NYSE Composite.

MARKET FACTORS, COUNTS & RATINGS		7/16/2018	
Type of DAY for <u>Nasdaq</u> Accumulation, Distribution or Neither		Neither	
Market Direction Uptrend, Under Pressure, Downtrend, or Attempted Uptrend		UPTREND	
All Nasdaq Accumulation & Distribution Days Nasdaq 20-day count		Accumulation Days 4	Distribution Days 5
I follow the Nasdaq more closely because it usually leads the change in trends. If the S&P500 is showing market reversal leadership (more distribution), it will be included here.			
Count of Up Days and Down Days Nasdaq last 10-days price movement only		Up Days 5	Down Days 3
Days that do not move at least + or - 0.2% are not included in the Up/Down count which does not always, therefore, add up to 10 days.			
Leaders Up/Down with High Volume Nasdaq 10-day ratio		1.3	
This indicator looks at leading stocks (high RS) and is, thus, biased to the upside. Uptrend indicator: 1.5 or higher. Neutral: 1.0 to 1.49. Downtrend: less than 1.0			
Market Accumulation/Distribution Ratings "A": heavy accumulation, "B": moderate accumulation, "C": neutral, "D": moderate distribution, "E": heavy distribution. Accumulation = Institutions are BUYING, Distribution = Inst are SELLING		Nasdaq B-	S&P 500 C
		DJIA C	
Are Major Indexes Above or Below Moving Averages? "At" is within 1% above or below the moving average.		50-Day	200-Day
Nasdaq		Above	Above
S&P 500		Above	Above
NYSE		At	At
DJIA		At	Above

Nasdaq Daily chart, 6 months

The Nasdaq continues up its channel, hitting a new all-time high Friday



Nasdaq Weekly chart, 1 year (updated each Friday)

The Nasdaq closes the week at an all-time week high.



These charts are from StockCharts.com, a valuable site for investors with many free tools.

S&P500 Daily chart, 6 months

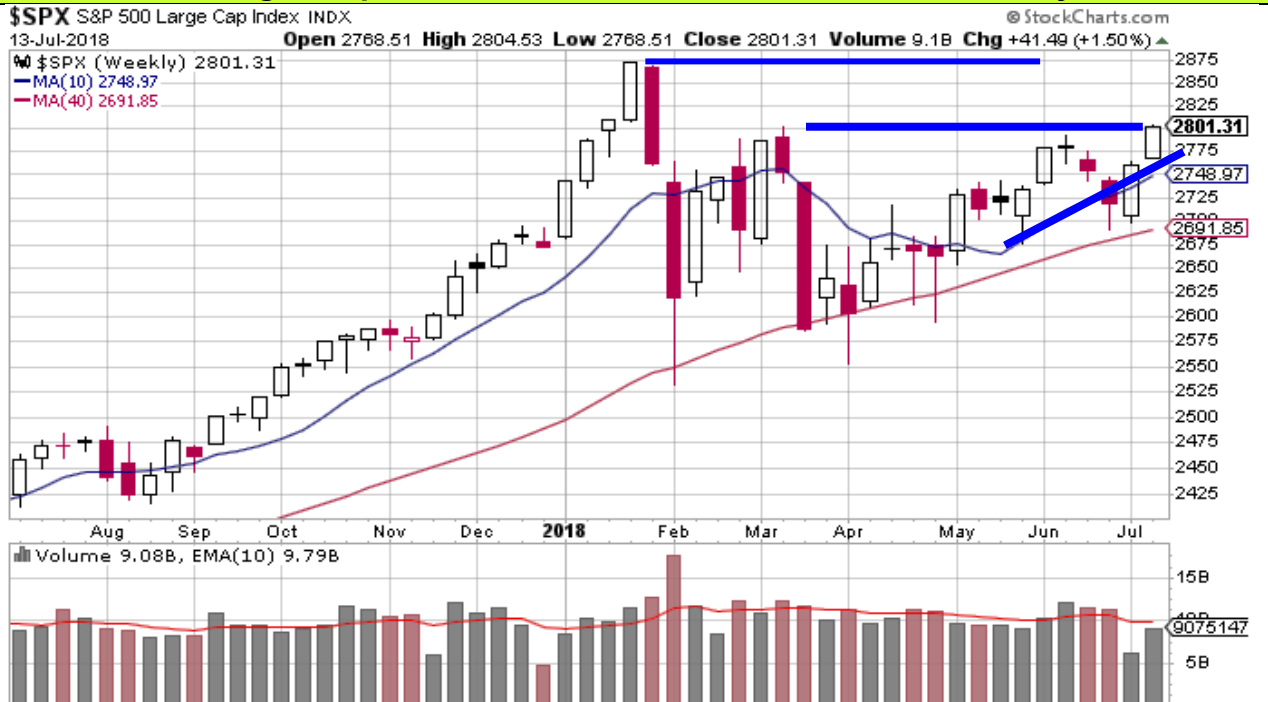
The S&P500 pauses at March high.



S&P500 Weekly chart, 1 year (Updated every Friday)

S&P500 weekly ends week below 10-week moving average.

Is this a "regular" pullback or the start of a new Downtrend? Stay tuned!



These charts are from StockCharts.com, a valuable site for investors with many free tools

MARKET ACTION (Nasdaq) OVER THE LAST 20 DAYS

(For a full explanation of the terms in this table see end of this newsletter)

#	Date	Close	Index % Change	Volume % Change	Current Trend Day Count	Type of Day: Accumulation, Distribution or Neither (—)	CONSISTENT WITH: UPTREND or Downtrend?
THE COLOR OF THE "CURRENT TREND DAY COUNT" tells you the current market direction: Red = Downtrend, Yellow = Uptrend under Pressure, Green = Uptrend							
20	6/18/18	7747.03	+0.01%	-12.4%	49	—	—
19	6/19/17	7725.59	-0.3%	+6.5%	50	Minor distribution day	DOWNTREND
18	6/20/18	7781.51	+0.7%	+6.3%	51	Minor accumulation day	UPTREND
17	6/21/18	7712.95	-0.7%	+2.1%	52	Minor distribution day	DOWNTREND
16	6/22/18	7692.82	-0.3%	+42.6%	53	Minor distribution day	DOWNTREND
15	6/25/18	7532.01	-2.1%	-28.6%	54	Major Distribution	DOWNTREND
14	6/26/18	7561.63	+0.4%	-15.5%	55	—	DOWNTREND
13	6/27/18	7445.09	-1.50%	+14.6%	56	(Major Distribution)***	DOWNTREND
12	6/28/18	7503.68	+0.8%	-4.8%	57	—	DOWNTREND
11	6/29/18	7510.31	+0.1%	-0.2%	58	—	—
10	7/2/18	7567.69	+0.8%	-26.2%	59	—	DOWNTREND
9	7/3/18	7502.67	-0.9%	-30.2%	60	—	UPTREND
8	7/5/18	7586.43	+1.1%	+41.4%	61	Major Accumulation day	UPTREND
7	7/6/18	7688.39	+1.3%	-3.0%	62	—	DOWNTREND
6	7/9/18	7756.20	+0.9%	+6.2%	63	Minor accumulation day	UPTREND
5	7/10/18	7759.20	+0.04%	-6.2%	64	—	—
4	7/11/18	7716.61	-0.6%	+3.2%	65	Minor distribution day	DOWNTREND
3	7/12/18	7823.92	+1.4%	+9.4%	66	Major Accumulation day	UPTREND
2	7/13/18	7825.98	+0.03%	-10.7%	67	—	—
1	7/16/18	7805.72	-0.3%	+0.4%	68	—	—

The CURRENT TREND column colors: **Green:** Uptrend. **Yellow:** Uptrend under Pressure. **Red:** Downtrend.

******* The June 27 distribution day is no longer relevant since the Nasdaq have moved 5% above it.

Distribution days drop off the 20-day count for 2 reasons. The Index or stock:

- (1) **TIMES OUT:** the distribution day is 21 days old or older
- (2) **CLIMBS OUT:** The index rises 5% or more above the close of the distribution day

FOR INVESTORS IN INDIVIDUAL STOCKS

More detailed comments on market direction and technical analysis for individual stocks

MONDAY

In last week's Armchair Investor classes given in Dallas this week, we happily identified a half dozen great stocks with strong financials (fundamentals) and strong charts (technicals) that recently broke out or are very near break out points.

You can find many of these stocks by reviewing the IBD 50 stocks shown in the weekend Investor's Business Daily newspaper and on the investors.com web site. I am a visual analyst and prefer using the newspaper. It has more complete, key data with charts for each of the 50 stocks than my broker.

One source of stocks that are showing strong upward moves is the **Weekly Winners and Losers** list of the ten IBD 50 stocks with biggest weekly upward price movement. (the list does show the ten IBD50 stocks with the biggest loses but I am not interested in these stocks until the market goes into a Downtrend. If I own one of those loser stocks, I will already know its faults before the weekend summary.)

THE GOOD NEWS: Both the Nasdaq and the S&P500 have found support on their 50-day moving averages and are moving toward new, all-time highs.

Will the market continue to new highs? My guess, "YES!"

REMEMBER: THE MARKET CONTINUES IN THE DIRECTION IT IS GOING, UNTIL IT DOESN'T.

MARKET IN UPTREND

Every day at www.investors.com, Investor's Business Daily has great ideas (for subscribers). Here are two key daily updates.

On the INVESTORS.COM website, click on the RESEARCH tab, then look for:

IBD STOCKS OF THE DAY – Read the full IBD “Stock of the Day” articles (through your IBD subscription)

Today (Friday, 7/13) ended our following of the IBD “*Stocks of the Week.*”

You certainly must have learned at least two important points from this section of the *Armchair Investor Morning Market Newsletter*:

1. **Just because a stock is tagged a “hot” stock, doesn’t mean it is ready to lunge out of a base for a major gain. You still have to do your homework and wait for price and volume to signal a buy.**
 2. **Every stock highlighted by IBD has value to study.**
- Friday 7/13: No stock listed on Friday. Forgotten? It may still be added over the weekend or on Monday.
 - Thursday 7/12: **Alphabet** (GOOGL) Its RS line is finally rising, but volume is declining. (I am not ready to jump into GOOGL.)
 - Wednesday 7/11: **Myriad Genetics** ([MYGN](#)) jumped 13% after a Morgan Stanley analyst upgraded his target price. It is out of a buy range but worth reading the article at investors.com
 - Tuesday 7/10: **Cactus** ([WHD](#)) but it’s Monday breakout failed Tuesday
 - Monday 7/9: **TJX** (TJX) in rare 5-Fridays tight pattern

I have a new investing mantra I hope you’ll use as a reminder of how to manage your portfolio:

Buy the BEST
Watch the NEST
Visit the REST

1. **Buy the BEST** – self-explanatory: Do not compromise your stock picking or your signal to buy.
2. **Watch the NEST** – Once I own a stock, my relationship to it completely changes. It’s “my” stock now. Take care of your chicks. Feed them as they grow (even add more). But if you discover your cute cuddly chick is weak or fighting you, it may be time to pass them on to a new caretaker.
3. **Visit the REST** – What about all those other stocks you identified as “almost” ready buy? A secret I don’t talk about: I have two watch lists. One I look at daily with stocks very near buy points or waiting for EPS announcement. And a second weekly list of stocks that are getting close to a buy signal.

If you take a MarketSmith trial, please mention the Dallas and Fort Worth Meetup leader (Charlotte Hudgin) as your source. This helps us get occasional guest speakers from IBD and access to MarketSmith! Thank you.

I AM BUYING INDIVIDUAL STOCKS which are breaking out of good bases with high volume on the breakout day. Volume is the factor which is hard to find right now but I can wait! With the current weakness in the market, I am buying smaller first bites. If you are having trouble finding enough good stocks to buy, consider adding the QQQ or another Uptrend-Index ETF. This is one place I put some of my money when I can't find the right stock at a buy point.

The market diagnosis is UPTREND

REMEMBER:

YOU ARE NOT SMARTER THAN THE MARKET

THE MARKET AND STOCKS CONTINUE IN THE DIRECTION THEY ARE GOING..... UNTIL THEY DON'T.

PROTECT YOUR PORTFOLIO WITH AN 8% STOP

CHOOSE YOUR STOP & LIVE BY IT – NO EXCUSES!

And you don't have to wait for your stock to fall to the stop. A concentration of distribution days is always a reason for me to get out wherever it happens!

What to do now:

1. **WATCH YOUR INVESTMENTS CLOSELY:** Add positions in top stocks at buy or add-on points. Sell stalling and falling stocks quickly.
2. Do a quick **review of each stock you own every night**. Look for strength and weakness signals in the price-volume action, especially watching for distribution (signs of institutional selling)
3. **DON'T LOSE YOUR GAINS:** Sell any stock that is showing a concentration of distribution days. I sell more quickly in a Downtrend

If this newsletter no longer suits your needs, you may unsubscribe here:

[Unsubscribe](#) | [Change Subscriber Options](#)

ARMCHAIR INVESTOR WEEKLY CLASS SCHEDULE

NO ARMCHAIR CLASSES WEEK OF 7/2 – 7/4

Join us for the ARMCHAIR INVESTOR classes NEXT WEEK!

Be my guest (FREE) if you have not visited in the last six months (guest seating limited, please be sure to register through the Meetup site listed below or a text or call to Charlotte.

Please register on the Meetup site so I will have a handout for you (25 pages of articles and [Link to registering for the Armchair Investor Meetup- CLICK HERE](#))

The 2018 ARMCHAIR INVESTOR classes schedule.

Pre-register please! Schedules change! See phone number below:

Mondays 6:00 – 8:00 p.m. Barnes & Noble at Royal & Preston (northeast corner), Dallas
Tuesdays 3:30 – 5:30 p.m. Barnes & Noble at Royal & Preston (northeast corner), Dallas
Wednesdays 10:00 am – noon, Barnes & Noble, on Beltline just east of Montfort, Addison

Sundays 3:00 – 5:00 p.m. ONLINE! This is a new class and you are welcome to visit it. (see below)

- **Guest attendance is limited to ensure paid class members get their full value.**
- **Be sure to call to confirm we are having a class (we are occasionally on vacation) and have an open chair.**

Call or text me at 214-995-6702 to schedule your FREE visit (new visitors only) to an ARMCHAIR INVESTOR class.

**TO REGISTER FOR THE COMPREHENSIVE, SINGLE SUBJECT
ARMCHAIR INVESTOR WORKSHOPS
OR TO VISIT AN ARMCHAIR INVESTOR CLASS:**

CALL OR TEXT CHARLOTTE HUDGIN AT 214-995-6702

Wishing you "Many Happy Returns,"
Charlotte Hudgin, 214-995-6702, Editor, the Armchair Investor

DISCLAIMER, "Buyer Beware" WARNING:

This newsletter shares the ideas I use in my investing. It is not investing advice but should be taken as education only. Your investment decisions are your responsibility as are the results. If you are not comfortable with or do not understand a strategy completely, I recommend that you paper-trade until you are successful and can sleep at night.

Questions may be submitted to: Editor@ArmchairInvestor.com
Some of your questions will be used in future newsletters.

Additional notes follow:

EXPLANATION OF TERMS FOR THE

MARKET ACTION OVER THE LAST 20 DAYS

Four weeks of price and volume action reveal much about the direction of the market and the strength of that movement.

		Price		Volume	
Healthy Uptrend Price-Volume Movement	Strong Action	Up	↑	↑	Up
	Weaker Action	Down	↓	↓	Down
Healthy Downtrend Price-Volume- Movement	Strong Action	Down	↓	↑	Up
	Weaker Action	Up	↑	↓	Down

The chart below identifies the **market direction** indicated by the Nasdaq's price and volume action for the last 20 days at two levels of significance.

ACCUMULATION/DISTRIBUTION COLUMN - TELLS YOU WHERE THE BIG MONEY IS GOING

The listing includes: the date, Nasdaq closing price and percent change of the Nasdaq price and volume.

- The next column identifies days that were **Major Accumulation** (serious UPTREND indicator) or **Major Distribution** (serious Downtrend indicator) using the 1% minimum rise or fall with higher volume.
- **Minor accumulation** and **minor distribution days** are also identified – days that moved 0.2% or more but less than 1%.

“CONSISTENT WITH” – THE SUBTLE, BUT TELLING MOVES

The last column is an UPTREND /Downtrend indicator.

Think of a healthy Uptrend. It will have many days where the index rises with increased volume.

But even in the most robust Uptrend, * not every day will be up. In any Uptrend, there will be some down days. If they have higher volume, then the day becomes a distribution day but if the volume is lighter (as frequently happens in an Uptrend), then the down day is NOT a distribution day. In fact, a drop on lighter 4747.62 volume says they market is NOT selling off heavily – good news and consistent with the Uptrend.

Using the Healthy UPTREND/Downtrend price and volume movement listed above.

- For example, if the Nasdaq closing price rose 0.7% and the volume rose 2% (up and up), that movement is “consistent with” the price-volume action of a Healthy UPTREND.
- If the price drops 0.5% and the volume rises 1.2% (down and up), that movement is “consistent with” the price-volume action of a Healthy Downtrend as indicated in the table above.
- Any index change less than + or – 0.2% or volume change less than + or – 1% has no “consistent with” notation. Price and volume movements that small is not strong enough to tell us about the market movement.

EXAMPLE OF ACCUMULATION AND DISTRIBUTION WITH EXPANDED EXPLANATION OF TERMS:

Today's Market Action with explanation						
2/5/16	Index Close	Index % Change	Volume % Change	Volume vs 50-day Avg	Accumulation or Distribution Day?	Current Trend: DOWNTREND Began 1/4/2015
Index	4363.14	-3.2%	+13.8%	+21.8%	Major Distribution	+11.3%
S&P500	1879.92	-1.9%	NYSE Volume		Neither	+6.6%
NYSE	9,390.33	-1.5%	-5.3%	+15.0%	Neither	+6.2%
DJIA	16,204.62	-1.3%			Neither	+5.5%

A **Major Accumulation Day**: Price RISES 1.0% or more and higher Volume than the day before
A **Minor accumulation Day**: Price RISES 0.2% or more and Volume is strong (either higher volume or is well-above average volume)

A **Major Distribution Day**: Price FALLS 1.0% or more and higher Volume than the day before.
A **Minor distribution Day**: Price FALLS 0.2% or more, Volume is strong (either higher volume or is well-above average volume)

A **Stalling minor distribution Day**: Only in an up-trending index or stock, price is FLAT or DOWN slightly compared to the day before, closing in the bottom half of the day's range and volume is heavier or about equal to the day before or strong compared to the past market. It's the price closing low in the day's range after an uptrend that is the key for this designation. Price close to flat and higher or consistent volume indicates the big money (institutions: mutual funds, banks, etc.) are gently selling, trying to sneak out so you won't notice.

** The "CURRENT TREND" column calculates how far each index has moved in the current trend assuming you purchased the index (which is not buyable) at the opening price on the day after the trend change signal.

- **When this column is GREEN, the index has moved in the direction of the market trend.**
- **HOWEVER, when this column is RED, the index change has fallen into negative territory (which could be a rise during a Downtrend)**

An **ACCUMULATION** day points at heavy buying by institutional money managers - the mutual funds, pension funds, banks, etc.
A **DISTRIBUTION** day points at heavy selling by institutional money managers.