

**ARMCHAIR INVESTOR<sup>(sm)</sup> MORNING**  
**MARKET NEWSLETTER**  
A TREND-FOLLOWING STRATEGY



**The market is in a Downtrend.**

How long will it last? How do I protect my portfolio? How do I make money when the market is going down? Get answers at the next Armchair Investor workshop:

**THE ARMCHAIR INVESTOR SHORTING WORKSHOP**

**Saturday April 7 1 – 5 p.m.**

*“Making money on the way down.”*

Learn ways make money as the market drops:

- How to identify a downtrending market
- Brief reminder of the importance of selling quickly as your stocks fail in a Downtrend (correction) with reference to sell rules. (this is not a selling workshop.)
- How to make money on the way down including:
  - The Easy Way - using inverse ETFs which can also be used in an IRA/401k, etc. without incurring tax consequences.
  - For Higher Return Investors – shorting individual stocks:
    - Identifying short candidates including the fastest way to eliminate stocks that are NOT good for shorting (and why).
    - The proven patterns that are most likely to produce a short profit.
    - How to close a short position for a profit.

**Saturday, 4/7, 1:00 to 4:00** in a hotel near the DFW airport

75 page full-color workbook included. Pre-registration required.

Beat the standard price of \$195 by registering by noon on Friday for \$125.

Seating is limited! Call Charlotte 214-995-6702 leave a message – it will be time stamped.

**The market is in DOWNTREND**  
**(frequently called “correction”)**

**How did the Downtrend happen?** A concentration of distribution days is the most significant market direction change indicator for the end of an Uptrend and beginning of a Downtrend.

**On March 27, the S&P500 distribution count rose to 9 days with many other confirming signs of weakness, enough to change the diagnosis to DOWNTREND.**

The **appropriate actions** are now to:

- **Sell all Uptrend ETFs** and replace with **Downtrend ETFs**
- **Reel in weak investments** (sell all or sell half of faltering stocks),
- **Place stops closer** to current prices (trailing stops may be appropriate in this market),
- **Wait** to add new stocks to your portfolio and
- Build that **watch list** – we never know when the market will pop back up!
- **Start shorting!** Build watch list of stocks qualified to short, near short points. They move fast! Track your watch list daily.

Remember: If you sell a stock and then the market returns to Uptrend and your stock turn back up, it is appropriate to buy back that stock, assuming its ratings and chart still meet your purchase criteria.

**Monday: Big losses across the board!** The Downtrend continues.

DAILY MARKET ACTION						
4/2/18	Index Close	Index % Change	Volume % Change	Volume vs 50-day Avg.	Accumulation or Distribution Day?	Recent Trend Gain/Loss from: 3/27/2018 DOWNTREND
Nasdaq	6,870.12	-2.7%	-6.4%	+5.5%	Neither	-1.6%
S&P500	2,581.88	-2.2%	NYSE Volume		Major Distribution	-1.1%
NYSE	12,216.70	-1.9%	+0.6%	-7.0%	Major Distribution	-0.9%
DJIA	23,644.19	-1.9%			Major Distribution	-1.0%

NOTE: The last column above tells you how much you lost if you were long in the major indexes. See the **“ARMCHAIR INVESTOR TREND-FOLLOWING RETURNS”** for how much you would have made if you were in the single, double or triple inverse Nasdaq100 tracking ETFs! Sweet!.

**TREND-FOLLOWING ACTION:** Exit any market tracking ETFs such as the QQQ, QLD and TQQQ.

Now you have two Trend-following options:

1. Buy a short (inverse) ETF such as the PSQ, QID and SQQQ.
2. Short individual stocks (see the Shorting workshop at the top of this newsletter.)

## ARMCHAIR INVESTOR TREND-FOLLOWING RETURNS FOR CURRENT DOWNTREND

*The PROFIT/LOSS column shows the gain/loss from investing in the ETF the morning after the market when into "DOWNTREND."*

Downtrend ETFs	Price at Open the Day after the Trend Changed	Closing Price Today	ETF % Change Today *	PROFIT /LOSS from 2/8/16 Signal: "Market in DOWNTrend"
Short QQQ	158.25	155.51	+3.0%	+1.8%
PSQ (1x)	34.62	35.15	+2.9%	+1.5%
QID (2x)	12.50	12.88	+5.7%	+3.0%
SQQQ (3x)	19.03	19.86	+8.5%	+4.2%

### **REMEMBER:**

**THE MARKET CONTINUES IN THE DIRECTION IT'S GOING UNTIL IT DOESN'T.**

**And.... the market doesn't care about your fine opinion! Down is down!**

THE ARMCHAIR INVESTOR strategy is SIMPLE:

- Be in the market when it is going up.
- Be out or (or short) the market when it is going down.
- Protect yourself with an 8% stop.

And "out of the market" includes going short in a downtrend, if you are willing and able to do so.

***Be sure your stops are in for any stocks you still own.***

Download the FULL ARMCHAIR INVESTOR NEWSLETTER at:

[www.ArmchairInvestor.com](http://www.ArmchairInvestor.com)

Click on the [Current Newsletter](#) tab

No advice is ever given in this newsletter. It is provided for your education only.

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<b>HOW CLOSE ARE THE INDEXES TO ALL-TIME HIGHS?</b>				
4/2/2018	Nasdaq	S&P500	NYSE	DJIA
Date of Index All-time High	3/13/2018	1/26/2018	1/26/2018	1/26/2018
All-time High	7537.27	2872.87	13637.02	26616.71
Current Price	6870.12	2581.88	12216.70	23644.19
Below (-) or Above (+) Recent High (%)	-8.9%	-10.1%	-10.4%	-11.2%
Below (-) or Above (+) Recent High (#)	-667.15	-290.99	-1420.32	-2972.52

<b>LAST WEEK'S MARKET ACTION</b>				
3/29/2018	Weekly Index % Change	Weekly Volume % Change	Volume Above/ Below 10-week Avg	Type of Week
Nasdaq	-1.4%	-10.7%	-10.0%	Neither
S&P 500		S&P 500 Volume		Neither
NYSE	+0.6%	-16.4%	-21.0%	Neither
DJIA	+0.6%			Neither

The "TYPES OF WEEK" are: .

**ACCUMULATION WEEK** Price RISES 0.2% or more and Volume RISES  
**DISTRIBUTION WEEK** Price FALLS 0.2% or more and Volume RISES  
 Another type of DISTRIBUTION(\*): WEEK Price FALLS 0.2% or more & Volume is 15% or more above average even without an increase in volume.  
 The NYSE volume is used for the S&P500 and NYSE Composite.



The above charts are from **StockCharts.com**, a valuable site for investors with **many free tools**.

On the **daily charts**: The **price 20-day, 50-day and 200-day moving averages** are shown. If you don't see the 200-day price moving average, it is too far away from the price bars to show. But stay tuned – it will appear on these charts when the market direction changes.

Also, the **volume 50-day moving average** is shown.

On the **weekly charts**: The **price 10-week & 40-week moving averages** and the **10-week volume moving average** is shown.

The only strength in the Market Factors table below is that some of the indexes are still above their 200-day moving averages. EVERYTHING else leans to the downside.

<b>MARKET FACTORS, COUNTS &amp; RATINGS</b>		<b>4/2/2018</b>	
<b>Type of DAY for Nasdaq</b> Accumulation, Distribution or Neither		<b>Neither</b>	
<b>Market Direction</b> Uptrend, Under Pressure, Downtrend, or Attempted Uptrend		<b>DOWNTREND</b>	
<b>ALL Nasdaq Accumulation &amp; Distribution Days</b>		<b>Accumulation Days</b>	<b>Distribution Days</b>
<b>10-day count of NASDAQ</b> Accumulation & Distribution days		<b>1</b>	<b>5</b>
The usual 20-day count was dropped to 10 to show the recent accumulation and distribution around the "Uptrend under Pressure" and "Downtrend" period.			
<b>Count of Up Days and Down Days</b> (10-days on the Nasdaq)		<b>Up Days</b>	<b>Down Days</b>
		<b>3</b>	<b>7</b>
. Those days are not included in the Up/Down count which does not, therefore, add up to 10 days.			
<b>Leaders Up/Down with High Volume</b> 10-day ratio		<b>0.7</b>	
This indicator looks at leading stocks (high RS) and is, thus, biased to the upside. Uptrend indicator: 1.5 or higher. Neutral: 1.0 to 1.49. Downtrend: less than 1.0			
<b>Market Accumulation/Distribution Ratings</b> "A": heavy accumulation, "B": moderate accumulation, "C": neutral, "D": moderate distribution, "E": heavy distribution. Accumulation = Institutions are BUYING, Distribution = Inst are SELLING		<b>Nasdaq</b>	<b>D+</b>
		<b>S&amp;P 500</b>	<b>E</b>
		<b>DJIA</b>	<b>E</b>
<b>Are Major Indexes Above or Below Moving Averages?</b> "At" is within 1% above or below the moving average.		<b>50-Day</b>	<b>200-Day</b>
<b>Nasdaq</b>		<b>Below</b>	<b>Above</b>
<b>S&amp;P 500</b>		<b>Below</b>	<b>At</b>
<b>NYSE</b>		<b>Below</b>	<b>Below</b>
<b>DJIA</b>		<b>Below</b>	<b>At</b>

## MARKET ACTION (Nasdaq) OVER THE LAST 20 DAYS

*(For a full explanation of the terms in this table see end of this newsletter)*

#	Date	Close	Index % Change	Volume % Change	Current Trend Day Count	Type of Day: Accumulation, Distribution or Neither (—)	<u>CONSISTENT WITH:</u> UPTREND or Downtrend?
<b>THE COLOR OF THE "CURRENT TREND DAY COUNT" tells you the current market direction: Red = Downtrend, Yellow = Uptrend under Pressure, Green = Uptrend</b>							
20	3/5/18	7330.70	+1.0%	-11.9%	13	—	DOWNTREND
19	3/6/18	7370.78	+0.6%	-5.8%	14	—	DOWNTREND
18	3/7/18	7396.65	+0.3%	+3.0%	15	Minor accumulation day	UPTREND
17	3/8/18	7427.95	+0.4%	+6.0%	16	Minor accumulation day	UPTREND
16	3/9/18	7560.81	+1.8%	+0.8%	17	Major Accumulation day >>>UPTREND<<<	UPTREND
15	3/12/18	7588.32	+0.4%	+0.4%	18	Minor accumulation day	UPTREND
14	3/13/18	7511.01	-1.0%	+6.8%	19	Major Distribution day	DOWNTREND
13	3/14/18	7496.81	-0.19%	-14.8%	20	—	—
12	3/15/18	7481.74	-0.20%	-4.9%	21	—	UPTREND
11	3/16/18	7481.99	+0.00%	+11.4%	22	—	—
10	3/19/18	7344.24	-1.84%	-23.5%	23	—	UPTREND
9	3/20/18	7364.30	+0.3%	-15.6%	24	—	DOWNTREND
8	3/21/18	7345.29	-0.3%	+1.1%	25	Minor distribution day	DOWNTREND
7	3/22/18	7166.68	-2.4%	+18.2%	26	Major Distribution day	DOWNTREND
6	3/23/18	6992.67	-2.4%	+3.9%	27	Major Distribution day	DOWNTREND
5	3/26/18	7220.54	+3.7%	-5.4%	28	—	DOWNTREND
4	3/27/18	7008.81	-2.9%	+0.2%	1	Major Distribution day <i>Market moves into Downtrend</i>	DOWNTREND
3	3/28/18	6949.23	-0.9%	+8.0%	2	Major Distribution day	DOWNTREND
2	3/29/18	7063.45	+1.6%	+2.9%	3	Major Accumulation day >>>UPTREND<<<	UPTREND
1	4/2/18	6870.12	-2.74%	-6.4%	4	—	UPTREND

The CURRENT TREND column colors: Green: Uptrend. Yellow: Uptrend under Pressure. **Red: Downtrend.**

## **FOR INVESTORS IN INDIVIDUAL STOCKS**

*More detailed comments on market direction and technical analysis for individual stocks*

**FRIDAY:** REPEATING THE IMPORTANCE OF PROTECTING YOUR PORTFOLIO: CASH IS A POSITION.

**The market diagnosis is DOWNTREND.**

**This is a time to build a watch list.** Many dips into “under pressure” are periods when the market realigns with reality, correcting prices of stocks that have risen too high, based on crowd exuberance. How will you know? If there is no news or changes in the company’s financials, but it still starts falling, don’t try to be smarter than the market. **THE MARKET IS ALWAYS RIGHT.**

**REMEMBER:**

**YOU ARE NOT SMARTER THAN THE MARKET**

**THE MARKET AND STOCKS CONTINUE IN THE DIRECTION THEY ARE GOING..... UNTIL THEY DON'T.**

**PROTECT YOUR PORTFOLIO WITH AN 8% STOP**

**CHOOSE YOUR STOP & LIVE BY IT – NO EXCUSES!**

And you don’t have to wait for your stock to fall to the stop. A concentration of distribution is a good reason to get out wherever it happens!

**Remember:**

**The market AND YOUR STOCKS continue in the direction they are going until they don’t.**

**What to do now:**

1. **WATCH YOUR INVESTMENTS CLOSELY:** Sell stalling and falling stocks quickly.
2. Do a quick **review of each stock you own every night.** Look for strength and weakness signals in the price-volume action, especially watching for distribution (signs of institutional selling)
3. **DON'T LOSE YOUR GAINS:** Sell any stock that is showing a concentration of distribution days. I sell more quickly in a Downtrend



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## ARMCHAIR INVESTOR WEEKLY CLASS SCHEDULE

Join us for the ARMCHAIR INVESTOR classes.

**Be my guest** (FREE) if you have not visited in the last six months (guest seating limited).

Please register on the Meetup site so I will have a handout for you (25 pages of articles and

[Link to registering for the Armchair Investor Meetup- CLICK HERE](#)

**The 2018 ARMCHAIR INVESTOR classes schedule.**

**Pre-register please! Schedules change! See phone number below:**

**Mondays** 6:00 – 8:00 p.m. Barnes & Noble at Royal & Preston (northeast corner), Dallas

**Tuesdays** 3:30 – 5:30 p.m. Barnes & Noble at Royal & Preston (northeast corner), Dallas

**Wednesdays** 10:00 am – noon, Barnes & Noble, on Beltline just east of Montfort, Addison

- **Guest attendance** is limited to ensure class members get their full value. -
- **Be sure to call to confirm we are having a class** (we are occasionally on vacation) and have an open chair.

**Call or text me** at 214-995-6702 to schedule your FREE visit (new visitors only) to an ARMCHAIR INVESTOR class.

TO REGISTER FOR THE COMPREHENSIVE, SINGLE SUBJECT  
ARMCHAIR INVESTOR WORKSHOPS  
OR TO VISIT AN ARMCHAIR INVESTOR CLASS:

**CALL OR TEXT** CHARLOTTE HUDGIN AT 214-995-6702

Wishing you "Many Happy Returns,"

Charlotte Hudgin, 214-995-6702, Editor, the Armchair Investor

### **DISCLAIMER, "Buyer Beware" WARNING:**

This newsletter shares the ideas I use in my investing. It is not investing advice but should be taken as education only. Your investment decisions are your responsibility as are the results. If you are not comfortable with or do not understand a strategy completely, I recommend that you paper-trade until you are successful and can sleep at night.

Questions may be submitted to: [Editor@ArmchairInvestor.com](mailto:Editor@ArmchairInvestor.com)

Some of your questions will be used in future newsletters.

Additional notes follow:

## EXPLANATION OF TERMS FOR THE

### MARKET ACTION OVER THE LAST 20 DAYS

*Four weeks of price and volume action reveal much about the direction of the market and the strength of that movement.*

		Price		Volume	
Healthy <b>Uptrend</b> Price-Volume Movement	Strong Action	Up	↑	↑	Up
	Weaker Action	Down	↓	↓	Down
Healthy <b>Downtrend</b> Price-Volume- Movement	Strong Action	Down	↓	↑	Up
	Weaker Action	Up	↑	↓	Down

The chart below identifies the **market direction** indicated by the Nasdaq's price and volume action for the last 20 days at two levels of significance.

#### **ACCUMULATION/DISTRIBUTION COLUMN - TELLS YOU WHERE THE BIG MONEY IS GOING**

The listing includes: the date, Nasdaq closing price and percent change of the Nasdaq price and volume.

- The next column identifies days that were **Major Accumulation** (serious UPTREND indicator) or **Major Distribution** (serious Downtrend indicator) using the 1% minimum rise or fall with higher volume.
- **Minor accumulation** and **minor distribution days** are also identified – days that moved 0.2% or more but less than 1%.

#### **“CONSISTENT WITH”– THE SUBTLE, BUT TELLING MOVES**

The last column is an UPTREND /Downtrend indicator.

Think of a healthy Uptrend. It will have many days where the index rises with increased volume.

But even in the most robust Uptrend, \* not every day will be up. In any Uptrend, there will be some down days. If they have higher volume, then the day becomes a distribution day but if the volume is lighter (as frequently happens in an Uptrend), then the down day is NOT a distribution day. In fact, a drop on lighter 4747.62 volume says they market is NOT selling off heavily – good news and consistent with the Uptrend.

Using the Healthy UPTREND/Downtrend price and volume movement listed above.

- For example, if the Nasdaq closing price rose 0.7% and the volume rose 2% (up and up), that movement is “consistent with” the price-volume action of a Healthy UPTREND.
- If the price drops 0.5% and the volume rises 1.2% (down and up), that movement is “consistent with” the price-volume action of a Healthy Downtrend as indicated in the table above.
- Any index change less than + or – 0.3% or volume change less than + or – 1% has no “consistent with” notation. Price and volume movements that small is not strong enough to tell us about the market movement.

## EXAMPLE OF ACCUMULATION AND DISTRIBUTION WITH EXPANDED EXPLANATION OF TERMS:

Today's Market Action with explanation						
2/5/16	Index Close	Index % Change	Volume % Change	Volume vs 50-day Avg	Accumulation or Distribution Day?	Current Trend: DOWNTREND Began 1/4/2015
Index	4363.14	-3.2%	+13.8%	+21.8%	Major Distribution	+11.3%
S&P500	1879.92	-1.9%	NYSE Volume		Neither	+6.6%
NYSE	9,390.33	-1.5%	-5.3%	+15.0%	Neither	+6.2%
DJIA	16,204.62	-1.3%			Neither	+5.5%
<p>A <b>Major Accumulation Day</b>: Price RISES 1.0% or more and higher Volume than the day before            A <b>Minor accumulation Day</b>: Price RISES 0.2% or more and Volume is strong (either higher volume or is well-above average volume)</p>						
<p>A <b>Major Distribution Day</b>: Price FALLS 1.0% or more and higher Volume than the day before.            A <b>Minor distribution Day</b>: Price FALLS 0.2% or more, Volume is strong (either higher volume or is well-above average volume)</p>						
<p>A <b>Stalling minor distribution Day</b>: Only in an up-trending index or stock, price is FLAT or DOWN slightly compared to the day before, closing in the <u>bottom half of the day's range</u> and <u>volume is heavier or about equal to</u> the day before or strong compared to the past market. It's the <u>price closing low in the day's range</u> after an <u>uptrend</u> that is the key for this designation. Price close to flat and higher or consistent volume indicates the big money (institutions: mutual funds, banks, etc.) are gently selling, trying to sneak out so you won't notice.</p>						
<p>** The "CURRENT TREND" column calculates how far each index has moved in the current trend assuming you purchased the index (which is not buyable) at the opening price on the day after the trend change signal.</p>						
<ul style="list-style-type: none"> <li>• <b style="color: green;">When this column is GREEN, the index has moved in the direction of the market trend.</b></li> <li>• <b style="color: red;">HOWEVER, when this column is RED, the index change has fallen into negative territory (which could be a rise during a Downtrend)</b></li> </ul>						
<p>An <b style="background-color: green; color: black;">ACCUMULATION</b> day points at heavy buying by institutional money managers - the mutual funds, pension funds, banks, etc.            A <b style="background-color: red; color: black;">DISTRIBUTION</b> day points at heavy selling by institutional money managers.</p>						