

ARMCHAIR INVESTOR WORKSHOPS

All Workshops are approximately 4 hours long

The Armchair Investor Stock Market Investing Approach

At the Armchair Investor, **you will learn** to:

- buy the right stocks,
- at the right time and
- hold them until they show serious signs of failing – most investors say selling right is harder than buying right!

Charlotte says, ***“Date your stocks. Don’t marry them.”***

You will learn **the right tools**. Do you know...?

- The difference between a good company and a good stock?
- Why most investors lose money?
- What are your worst investing habits?
- How and when to add more shares of a winning stock?
- When to sell for maximum profits?
- When cash is the right place to be?
- How to make money when the market is falling?
- Why you probably own way too many stocks (hint: If you could own the best 5 to 10 stocks, why would you want to own 20, 30 or more? It only pulls down your average return!)

Charlotte says, ***“Once you find the right tools, you must also learn to manage your emotions.”***

With the right buy and sell criteria, the Armchair Investor students have reported consistently **outperformed**:

- the indexes like the S&P50 and Nasdaq,
- most mutual funds,
- their 401(k), 403(b) and IRA returns, and (I love the next one....) their past financial advisors.

Charlotte says, ***“Learn the right way to invest now and keep it for a lifetime.”***

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Workshop 1 Market Direction - Earning High Returns in less than 5 Minutes a Night, plus Price-Volume Signals

Understand how the market turns – the actions of the institutional investors and the resulting price-volume signals are clearly revealed if you know what to look for.

Including:

- Using the market direction to easily achieve well-above average returns.
- Identify the four stages of the market direction wheel (*and why IBD only shows three of them.*)
- Why every definition of a Distribution Day is misleading.
- Ten year history of the market turns to see how well this tool works.

BONUS: Downtrend warning signals are also the primary indicators for selling individual stocks. If you invest in individual stock, your stock selling will become more accurate when you know the market direction (and why) Strong and weak daily price-volume action will be explained!

Workshop 2 Identifying High Quality Bases & Correct Buy Signals

Find winning stocks by demanding top quality in financials and charts. Bases are defined by 3 criteria: form, length and depth.

Detailed descriptions of:

- Cup, Double Bottom, Flat and Ascending bases.
- Practice identifying strengths and weaknesses in bases.
- Pinpoint the proper buy point, and alternate (earlier and later) valid buy points.
- Distinguish between a strong base breakout (buy signal) and a weak one.

BONUS: Shortcut checklist – Base form checklist. Plus a list of commonly missed base warning signs!

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Workshop 3 Add-on Buy Signals – Expanding Winning Positions

William O’Neil made much of his billion dollar fortune by adding on to his best winning positions. You don’t have to wait months for the next base to breakout if you know the “add-on” signals. Buying correctly is the key.

- Build your best stock positions quickly by expanding the winners.
- The “Golden Triangle” add-on buy point is the most common and most misunderstood buy opportunity.
- Find the “3-Friday’s Tight” signal – I call it the “comfort signal.”
- Don’t miss the rare, highest return pattern: the “High-tight Flag”
- Plus 2 new signals.
- Practice shortcuts to find each one.

Workshop 4 Selling to Capture Maximum Gains

Selling is simpler than buying. Why do so many of us sell too early or too late? Selling is also the scariest and most misunderstood signal.

There are over three dozen warning signs that a stock’s run is over. More money is lost by selling a good stock too soon or holding a weak stock too long than made in the market by inexperienced investors - because of hope or greed. Book your profits! Do you sell too early because of fear of losing your winnings? Do you sell too late hoping the stock will recover and go higher?

- Why the CANSLIM sell rules are so frequently misunderstood.
- How to put multiple sell-warning flags together to **sell at the right time**.
- Understand the **price-volume conversation** of your stocks – what it tells you about the strength and weakness of each stock.
- When to re-buy a stock you just sold! When to let it go!

BONUS: Stock purchase tracking sheet – gather the data to identify the optimum sell point.

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Workshop 5 Short Selling – Making money in a downturn – NEW

Why wait in cash while the market has a downturn? There are two chart patterns that scream, "Short me!" Learn to identify the best stocks to short and the best short signals.

- The two short patterns, decoded.
- The psychology behind the short patterns explained so that you can powerfully execute safer shorts.
- Checklist of steps to identifying a short candidate.
- Practice identifying good shorts

BONUS: You will leave with copies of over 2 dozen shorting articles.

Workshop 6 Making the Most of MarketSmith Tools

MarketSmith is one of the effective, time-saving tools I use every day. But sadly, I used it for years before I knew many of its most powerful tools. And more added every year. This is a hands-on workshop. Please bring your laptop (If you only have desktop computer, I can arrange for you to work with another student).

MarketSmith will make your investing easier, faster and more profitable.

- Learn how to optimize MarketSmith before you invest \$1,499 per year.
- Set up stock screens by your criteria with 100+ different screening choices
- Extract the results directly into your EXCEL spreadsheet in YOUR FORMAT
- Use the MarketSmith 250 to maximum advantage
- Adding your list of stocks to a MarketSmith and fly through them each day.
- Understand MarketSmith base counts and how to fix the count when MarketSmith is wrong. This whole class is hands-on practice!

BONUS: You will leave with one or more screens personalized to your criteria for your continued use at home.

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EARLYBIRD Single Workshop Discounts If reserved by Wednesday 1/10/18		Regular Price:	EarlyBird Discount
✓	Workshop 1 <u>Market Direction and Price-Volume Signals including Individual Stocks</u>	\$199	\$149
✓	Workshop 2 <u>Identifying High Quality Bases & Correct Buy Signals</u>	\$249	\$197
✓	Workshop 3 <u>Add-on Buy Signals – Expanding Winning Positions</u>	\$249	\$197
✓	Workshop 4 <u>Selling to Capture Maximum Gains</u>	\$249	\$197
✓	Workshop 5 <u>Short Selling – Making money in a downturn</u>	\$249	\$197
✓	Workshop 6 <u>Making the Most of MarketSmith Tools</u>	\$199	\$149

THE IDENTIFYING BASES WORKSHOP IS THIS SATURDAY, 1/13/18
THE WYNDHAM PARK CENTRAL (near 635 and 75) 1 P.M. TO 5 P.M.

EARLYBIRD Single Workshop Discounts If reserved by Wednesday 1/10/18		Regular Price:	EarlyBird Discount
✓	Market Direction & 2 other workshops	\$647	\$517
✓	Any 3 workshops	\$747	\$597
✓	Any 4 workshops	\$996	\$797
✓	The Power Package: All 6 Workshops	\$1294	\$997

Each workshop will be offered 3 times a year.

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FIRST WORKSHOP SERIES:

Each workshop will be offered 3 times a year. Workshops are given in Dallas/Irving area, usually Saturdays 1 – 5 p.m.

I look forward to at least 10 students in Fort Worth registering to hold additional workshops in the Arlington/Fort Worth area.

Dates of First Workshop Series		The First Workshop Series Is on Saturdays
Note: After you have the skills of Workshop 1, the other workshops can be take in <u>any order</u>		
✓	Workshop 1 <u>Market Direction and Price-Volume Signals including Individual Stocks</u> -	12/2 – stay tuned for repeat
✓	Workshop 2 <u>Identifying High Quality Bases & Correct Buy Signals</u>	1/13
✓	Workshop 3 <u>Add-on Buy Signals – Expanding Winning Positions</u>	1/27
✓	Workshop 4 <u>Selling to Capture Maximum Gains</u>	2/10
✓	Workshop 5 <u>Short Selling – Making money in a downturn</u>	2/24
✓	Workshop 6 <u>Making the Most of MarketSmith Tools</u>	1/6 – stay tuned for repeat

Do you need different dates? Contact Charlotte to work out different dates.

Questions? Contact Charlotte Hudgin, Armchair Investor, 214-995-6702
Visit us at www.ArmchairInvestor.com Discounts cannot be combined.