

12/22/2017 **UPTREND** Major indexes UP 0.6%, Nasdaq & S&P500 hit NEW HIGHS !  
 Friday Volume 16 #247

## ARMCHAIR INVESTOR TREND-FOLLOWING STRATEGY\*

(\*For that part of your portfolio which is invested in a *market-tracking ETF* like the *QQQ*.)



**No Armchair Investor weekly classes until January 2. Happy holidays!**

A note: I lost my computer Friday evening as I was set up to get this newsletter out early. A cup of coffee (with cream and sugar) on the computer killed it. Pulling out the battery, etc. including a hands-off 24-hour drying period did not revive it. I have a last try involving pulling the computer apart and washing the pieces. Until then, I am reconstructing the newsletter on a older (read: slower) . Please excuse the missing pieces as I pull it all back together.

**>>>>>>All suggestions welcome!-Thanks! -- Charlotte**

### MARKET DIANOSIS: UPTREND

**LAST WEEK:** Market continues UP  
 The S&P500 was the winner last week, up almost 1%.

#### Last Week's Market Action

	Index % Change	Volume % Change	Volume Above/ Below 10-week Avg	Type of Week
Nasdaq	+0.3%	-14.9%	-4.0%	Neither
S&P 500	+0.9%	S&P 500 Volume		Neither
NYSE	+0.8%	-14.2%	-6.0%	Neither
DJIA	+0.4%			Neither

**FRIDAY:** No surprise. The market barely moved on Friday's day before the 3-day Christmas holiday weekend. I do not expect much market action until next year unless a major "event" happens.

#### Daily Market Action

12/22/17	Index Close	Index % Change	Volume % Change	Volume vs 50-day Avg.	Accumulation or Distribution Day?	Current Trend: UPTREND under PRESSURE Began 6/30/2016
Nasdaq	6959.96	-0.08%	-15.0%	-23.0%	Neither	+43.9%
S&P500	2683.34	-0.05%	NYSE Volume		Neither	+27.8%
NYSE	11,771.61	-0.02%	-27.3%	-31.2%	Neither	+12.2%
DJIA	24,751.06	-0.11%			Neither	+38.1%

**REMEMBER:**  
**THE MARKET CONTINUES IN THE DIRECTION IS IT GOING UNTIL IT DOESN'T.**

Translation:

- An Uptrending market remains in an Uptrend until it fails.
- Small disappointments nor longevity change the diagnosis.

**What to consider now: Hold the QQQ and add individual stocks if that is part of your investing strategy.**

- I hold my full QQQ position and individual stocks.
- You might also consider making an investment in the triple QQQ ETF (TQQQ). You can follow the TQQQ in the ETF Trend-Following table every night in the FULL ARMCHAIR INVESTOR NEWSLETTER.
  - The TQQQ is a riskier position that rises about 2 ½ to 3 times the QQQ's rise.
  - BUT BEWARE – the TQQQ also falls at 2 ½ to 3 times the drops in the QQQ.

**You can always download the FULL ARMCHAIR INVESTOR NEWSLETTER at:**

[ArmchairInvestor.com](http://ArmchairInvestor.com)

Click on the [Free Newsletter](#) tab and then ...  
 Click on the [Armchair Investor Current Newsletter](#) tab

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**ARMCHAIR INVESTOR TREND-FOLLOWING RETURNS  
 FOR CURRENT UPTREND**

*Uptrend ETFs*

12/22/17	Opening Price on 7/1/2016	Today's Price	ETF % Change Today	PROFIT/LOSS from 6/30/2016 Signal: "Market in UPTrend"
QQQ (1x)	\$107.49	\$157.37	-0.11%	+46.4%
QLD (2x)	\$35.57	\$74.92	-0.2%	+110.6%
TQQQ (3x)	\$48.08	\$143.33	-0.3%	+198.1%

If you had purchased the QQQ ETF the morning after the last "Market in UPTREND" signal on 6/30/2016, your investment would be up 10.1%. If you had purchased the TQQQ, you would be up 32.8%.

**TREND FOLLOWING IS A VALUABLE TOOL TO ADD TO YOUR PORTFOLIO.**  
 But please remember, the TQQQ fall 3 times the QQQ when the market is dropping.

The ETF QQQ is designed to move WITH the largest 100 stocks on the Nasdaq. QLD is designed to double the price move of the QQQ. The TQQQ is a more volatile Visit Proshares.com for more information.

The "Profit" calculation is based on buying the ETF at the opening price the morning AFTER the signal (as you would have if you followed the ARMCHAIR INVESTOR TREND-FOLLOWING strategy.

## MARKET ACTION 2017 YEAR-TO-DATE

12/22/17	2016 Closing Price	Current Price	Index % Change Year-to-Date
Nasdaq	5383.12	6959.96	+29.3%
S&P 500	2238.83	2683.34	+19.9%
NYSE Comp	11,056.90	11,771.61	+6.5%
DJIA	19,762.60	24,751.06	+25.2%

This yearly table is included for your reference. These returns have little relevance to trend-following returns since trend-followers do not hold during "Downtrends" and may lighten their holdings during "Uptrends under Pressure."

## HOW CLOSE ARE THE INDICES TO ALL-TIME HIGHS? (Highs of 2016)

2/9/17	Nasdaq	S&P500	NYSE	DJIA
Date of Index High	All-time High (12/27/2016)	All-time High (12/13/2016)	All-time High (12/13/2015)	All-Time High (12/20/2016)
All-time High	5512.37	2277.53	11256.07	19987.63
Current Price	5715.18	2307.75	11327.68	20171.20
Below (-) or Above (+) Recent High (%)	+3.7%	+1.3%	+0.6%	+0.9%
Below (-) or Above (+) Recent High (\$)	+\$202.81	+\$30.22	+\$71.61	+\$183.57

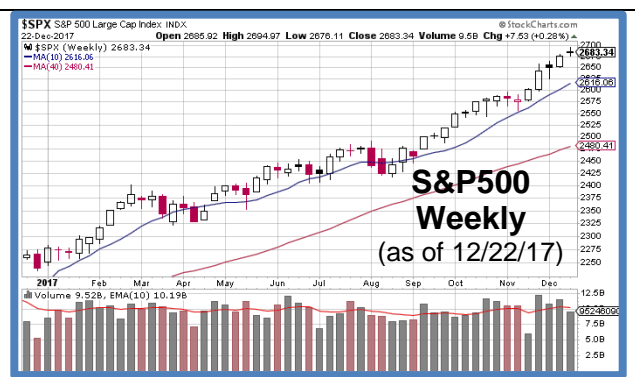
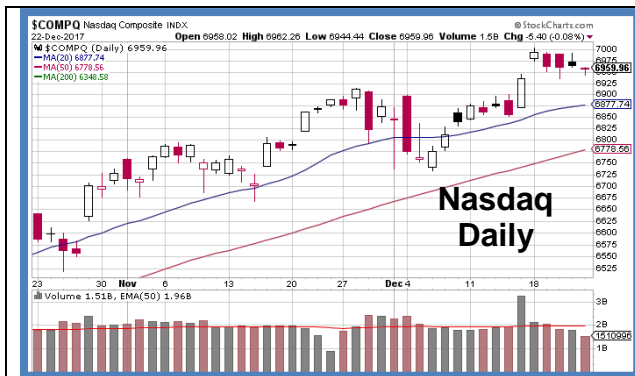
## HOW CLOSE ARE THE INDICES TO ALL-TIME HIGHS THRU 12/21/2017

12/22/2017	Nasdaq	S&P500	NYSE	DJIA
Date of Index All-time High	12/18/17	12/18/17	12/2/17	12/18/17
All-time High	7003.89	2694.97	12826.03	24876.07
Current Price	6959.96	2683.34	12797.44	24751.06
Below (-) or Above (+) Recent High (%)	-0.6%	-0.4%	-0.2%	-0.5%
Below (-) or Above (+) Recent High (#)	-43.93	-11.63	-28.59	-125.01

LAST WEEK'S MARKET ACTION				
12/21/17	Index % Change	Volume % Change	Volume Above/ Below 10-week Avg	Type of Week
Nasdaq	+0.3%	-14.9%	-4.0%	Neither
S&P 500	+0.9%	S&P 500 Volume		Neither
NYSE	+0.8%	-14.2%	-6.0%	Neither
DJIA	+0.4%			Neither
<p>The "TYPES OF WEEK" are:            ACCUMULATION WEEK Price RISES 0.2% or more and Volume RISES 0.2% or more            DISTRIBUTION WEEK Price FALLS 0.2% or more and Volume RISES 0.2% or more            Another type of DISTRIBUTION(*): WEEK Price FALLS 0.2% or more &amp; Volume is 15% or more above average even without an increase in volume.            The NYSE volume is used for the S&amp;P500 and NYSE Composite.</p>				

Uptrend ETFs	Armchair Investor Trend-following Returns for Current Uptrend			
12/22/17	Opening Price on 7/1/2016	Today's Price	ETF % Change Today	PROFIT/LOSS from 6/30/2016 Signal: "Market in Uptrend"
QQQ (1x)	\$107.49	\$157.37	-0.11%	+46.4%
QLD (2x)	\$35.57	\$74.92	-0.24%	+110.6%
TQQQ (3x)	\$48.08	\$143.33	-0.33%	+198.1%
<p>The ETF QQQ is designed to move WITH the largest 100 stocks on the Nasdaq. QLD is designed to double the price move of the QQQ. The TQQQ is a more volatile Visit Proshares.com for more information.</p>				

PROGRESS IN ACCUMULATION/DISTRIBUTION RATINGS							
		A	B	C	D	E	Total
Today	12/22	16%	42%	20%	16%	6%	6412
	#	995	2687	1300	1015	415	
<p>Note: The Accumulation/Distribution ratings are calculated overnight &amp; reported one day delayed. "2 weeks ago" is 10 market days ago; "4 weeks ago" is 20. The ratings which are higher than two weeks prior are colored light GREEN. Those lower are PINK.</p>							



The above charts are from **StockCharts.com**, a valuable site for investors with **many free tools**.

On the **daily charts**: The **price 20-day, 50-day and 200-day moving averages** are shown. If you don't see the 200-day price moving average, it is too far away from the price bars to show. But stay tuned – it will appear on these charts when the market direction changes.

Also, the **volume 50-day moving average** is shown.

On the **weekly charts**: The **price 10-week & 40-week moving averages** and the **10-week volume moving average** is shown.

<b>MARKET FACTORS, COUNTS &amp; RATINGS</b>		<b>12/22/2017</b>	
<b>Type of DAY for <u>Nasdaq</u></b> Major (1%/1%) Accumulation, Distribution or Neither		<b>Neither</b>	
<b>Market Direction</b> Uptrend, Under Pressure, Downtrend, or Attempted Uptrend		<b>UPTREND</b>	
<b><u>MAJOR</u> Accumulation / Distribution Momentum</b> 20-day count of <b>NASDAQ</b> Major (1%/1%) Accumulation & Distribution days		<b>Major Accumulation Days</b> <b>5</b>	<b>Major Distribution Days</b> <b>3</b>
This field is designed to count ONLY Major Distribution days of 1% drop or more. In more volatile markets, this field will have larger counts.			
<b>Count of Up Days and Down Days</b> (10-days on the Nasdaq)		<b>Up Days</b> <b>4</b>	<b>Down Days</b> <b>2</b>
The Nasdaq moved an insignificant amount (less than 0.2% ) on 7/28, 8/2, 8/4 & 8/8. Those days are not included in the Up/Down count which does not, therefore, add up to 10 days.			
<b>Leaders Up/Down with High Volume</b> (10-day ratio)		<b>1.3</b>	
This indicator looks at leading stocks (high RS) and is, thus, biased to the upside. Uptrend indicator: 1.5 or higher. Neutral: 1.0 to 1.49. Downtrend: less than 1.0			
<b>Market Accumulation/Distribution Ratings</b> "A": heavy accumulation, "B": moderate accumulation, "C": neutral, "D": moderate distribution, "E": heavy distribution. Accumulation = Institutions are BUYING, Distribution = Inst are SELLING		<b>Nasdaq</b> <b>S&amp;P 500</b> <b>DJIA</b>	<b>C</b> <b>B</b> <b>A+</b>
<b>Are Major Indexes Above or Below Moving Averages?</b> "At" is within 1% above or below the moving average.		<b>50-Day</b> <b>Above</b> <b>Above</b> <b>Above</b> <b>Above</b>	<b>200-Day</b> <b>Above</b> <b>Above</b> <b>Above</b> <b>Above</b>
		<b>Nasdaq</b> <b>S&amp;P 500</b> <b>NYSE</b> <b>DJIA</b>	<b>Above</b> <b>Above</b> <b>Above</b> <b>Above</b>

## **MARKET DIRECTION ADDITIONAL COMMENTS**

*More detailed comments on market direction and technical analysis for individual stocks*

**FRIDAY :** #1 If you own crypto-coins – be very careful. One strategy is to sell off enough to cover your initial purchase – that way you will never have a loss.

### **YOU ARE NOT SMARTER THAN THE MARKET**

#### **PRIOR NOTES THAT ARE STILL RELEVANT :**

You can remember my second lesson for every new investor:

**THE MARKET AND STOCKS CONTINUE IN THE DIRECTION THEY ARE GOING..... UNTIL THEY DON'T.**

I bet a few of you are asking, “What is the first lesson?” You might know it so well that you have integrated it your investing and forgotten it:

#### **PROTECT YOUR PORTFOLIO WITH AN 8% STOP**

And, yes. You may have chosen a tighter 7% or 6% stop. The most important aspect of this first rule is:

#### **CHOOSE YOUR STOP & LIVE BY IT – NO EXCUSES!**

And you don't have to wait for your stock to fall to the stop. A concentration of distribution is a good reason to get out wherever it happens!

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Uptrending markets usually climb a “wall of worry.” The more worry, the better the climb. Consider these perspectives:

- If you heard a lot of worrying news and believed the market was ready to fail, you would sell much of your stock at today's “high prices.” If the market continues to rise after you sold, you would eventually reinvest in the market to participate in the uptrend. You would have missed the profit between your leaving the market and getting back in it.

- The lesson: Follow the market strength signals, not the dramatic words on the news.

Don't be one of the inexperienced investors convinced to sell in an uptrending market.

Remember:

The market AND YOUR STOCKS continue in the direction they are going until they don't.

### MARKET DIAGNOSIS: "UPTREND"

What to do now:

1. **WATCH YOUR INVESTMENTS CLOSELY:** Do a quick review of each stock you own every night. Look for strength and weakness signals in the price-volume action, especially watching for distribution (signs of institutional selling)
2. **DON'T LOSE YOUR GAINS:** Sell any stock that is showing a concentration of distribution days
3. If you need cash for a hot new breakout, consider selling a stock that was a strong buy but hasn't taken off. It might be languishing near the buy point or it might have already round tripped – risen from a good buy point and bombed back or below the buy price.

## EXPLANATION OF TERMS FOR THE

### MARKET ACTION OVER THE LAST 20 DAYS

Four weeks of price and volume action reveal much about the direction of the market and the strength of that movement.

		Price		Volume	
Healthy <u>Uptrend</u> Price-Volume Movement	Strong Action	Up	↑	↑	Up
	Weaker Action	Down	↓	↓	Down
Healthy <u>Downtrend</u> Price-Volume- Movement	Strong Action	Down	↓	↑	Up
	Weaker Action	Up	↑	↓	Down

The chart below identifies the market direction indicated by the Nasdaq's price and volume action for the last 20 days at two levels of significance.

**ACCUMULATION/DISTRIBUTION COLUMN - TELLS YOU WHERE THE BIG MONEY IS GOING**



The listing includes: the date, Nasdaq closing price and percent change of the Nasdaq price and volume.

- The next column identifies days that were **Major Accumulation** (serious UPTREND indicator) or **Major Distribution** (serious Downtrend indicator) using the 1% minimum rise or fall with higher volume.
- **Minor accumulation** and **minor distribution days** are also identified – days that moved 0.2% or more but less than 1%.

### **“CONSISTENT WITH” – THE SUBTLE, BUT TELLING MOVES**

The last column is a UPTREND /Downtrend indicator.

Think of a healthy Uptrend. It will have many days where the index rises with increased volume.

But even in the most robust Uptrend, \* not every day will be up. In any Uptrend, there will be some down days. If they have higher volume, then the day becomes a distribution day but if the volume is lighter (as frequently happens in an Uptrend), then the down day is NOT a distribution day. In fact, a drop on lighter volume says the market is NOT selling off heavily – good news and consistent with the Uptrend.

Using the Healthy UPTREND/Downtrend price and volume movement listed above.

- For example, if the Nasdaq closing price rose 0.7% and the volume rose 2% (up and up), that movement is “consistent with” the price-volume action of a Healthy UPTREND.
- If the price drops 0.5% and the volume rises 1.2% (down and up), that movement is “consistent with” the price-volume action of a Healthy Downtrend as indicated in the table above.
- Any index change less than + or – 0.3% or volume change less than + or – 1% has no “consistent with” notation. Price and volume movements that small is not strong enough to tell us about the market movement.

Note: the following table has not been updated for Friday's low volume, FLAT day:

<b>MARKET ACTION (Nasdaq) OVER THE LAST 20 DAYS</b> <i>(For a full explanation of the terms in this table see end of this newsletter)</i>							
#	Date	Nasdaq Close	Index % Change	Volume % Change	Current Trend Day Count	Type of Day Accumulation, Distribution or Neither (—)	<u>CONSISTENT WITH:</u> UPTREND or DOWNTREND?
<b>MARKET IN UPTREND</b>							
20	11/24/17	6889.16	+0.32%	-2.39%	355	—	—
19	11/27/17	6878.52	-0.15%	+101.53%	356	—	—
18	11/28/17	6912.36	+0.5%	+11.13%	357	Minor accumulation day	UPTREND
17	11/29/17	6824.34	-1.3%	+25.15%	358	Major Distribution day	DOWNTREND
16	11/30/17	6873.97	+0.7%	-2.0%	359	—	DOWNTREND
15	12/1/17	6847.59	-0.4%	-4.5%	360	—	UPTREND
14	12/4/17	6776.73	-1.0%	+4.8%	361	Major Distribution day	DOWNTREND
13	12/5/17	6762.21	-0.19%	-14.6%	362	—	—
12	12/6/17	6776.38	+0.2%	-9.7%	363	—	DOWNTREND
11	12/7/17	6812.84	+0.5%	+2.5%	364	Minor accumulation day	UPTREND
10	12/8/17	6840.08	+0.4%	-6.0%	365	—	DOWNTREND
9	12/11/17	6875.08	+0.5%	-1.9%	366	—	DOWNTREND
8	12/12/17	6862.32	-0.19%	+1.8%	367	—	—
7	12/13/17	6875.80	+0.20%	+1.9%	368	Minor accumulation day	UPTREND
6	12/14/17	6856.53	-0.3%	+3.4%	369	Minor distribution day	DOWNTREND
5	12/15/17	6936.58	+1.2%	+65.3%	370	Major accumulation day	UPTREND
4	12/18/17	6994.76	+0.8%	-34.6%	371	—	DOWNTREND
3	12/19/17	6963.61	-0.5%	-2.5%	372	—	UPTREND
2	12/20/17	6960.96	-0.04%	-8.8%	373	—	—
1	12/21/17	6965.36	+0.1%	-4.0%	374	—	—

# ARMCHAIR INVESTOR WEEKLY CLASS SCHEDULE

Join us for the **ARMCHAIR INVESTOR** classes.

**Be my guest** (FREE) if you have not visited in the last six months (guest seating limited).

The 2017 ARMCHAIR INVESTOR classes schedule is:

**Monday** 7:00 – 9:00 p.m. Barnes & Noble at Royal & Preston (northeast corner), Dallas

**Tuesdays** 3:30 – 5:30 p.m. Barnes & Noble at Royal & Preston (northeast corner), Dallas

**Wednesday** 10:00 am – noon, Barnes & Noble, on Beltline just east of Montfort, Addison

- **Guest attendance is limited to ensure class members get their full value.** -
- **Be sure to call to confirm we are having a class and to reserve your spot.**

Call or text me at 214-995-6702 to schedule your FREE visit (new visitors only) to an ARMCHAIR INVESTOR class.

TO REGISTER FOR THE COMPREHENSIVE, SINGLE SUBJECT  
ARMCHAIR INVESTOR WORKSHOPS  
OR TO VISIT AN ARMCHAIR INVESTOR CLASS:

**CALL OR TEXT** CHARLOTTE HUDGIN AT 214-995-6702

Wishing you "Many Happy Returns,"

Charlotte Hudgin, 214-995-6702, Editor, the Armchair Investor

## **DISCLAIMER, "Buyer Beware" WARNING:**

This newsletter shares the ideas I use in my investing. It is not investing advice but should be taken as education only. Your investment decisions are your responsibility as are the results. If you are not comfortable with or do not understand a strategy completely, I recommend that you paper-trade until you are successful and can sleep at night.

Questions may be submitted to [0](#)

Some of your questions will be used in future newsletters.

Armchair Investor, P.O. Box 671146, Dallas, TX 75367, USA

Additional notes follow:

## EXAMPLE OF ACCUMULATION AND DISTRIBUTION WITH EXPANDED EXPLANATION OF TERMS:

Today's Market Action with explanation						
2/5/16	Index Close	Index % Change	Volume % Change	Volume vs 50-day Avg	Accumulation or Distribution Day?	Current Trend: DOWNTREND Began 1/4/2015
Nasdaq	4363.14	-3.2%	+13.8%	+21.8%	Major Distribution	+11.3%
S&P500	1879.92	-1.9%	NYSE Volume		Neither	+6.6%
NYSE	9,390.33	-1.5%	-5.3%	+15.0%	Neither	+6.2%
DJIA	16,204.62	-1.3%			Neither	+5.5%

A **Major Accumulation Day**: Price RISES 1.0% or more and higher Volume than the day before  
A **Minor accumulation Day**: Price RISES 0.2% or more and Volume is strong (either higher volume or is well-above average volume)

A **Major Distribution Day**: Price FALLS 1.0% or more and higher Volume than the day before.  
A **Minor distribution Day**: Price FALLS 0.2% or more, Volume is strong (either higher volume or is well-above average volume)

A **Stalling minor distribution Day**: Only in an up-trending index or stock, price is FLAT or DOWN slightly compared to the day before, closing in the bottom half of the day's range and volume is heavier or about equal to the day before or strong compared to the past market. It's the price closing low in the day's range after an uptrend that is the key for this designation. Price close to flat and higher or consistent volume indicates the big money (institutions: mutual funds, banks, etc.) are gently selling, trying to sneak out so you won't notice.

\*\* The "CURRENT TREND" column calculates how far each index has moved in the current trend assuming you purchased the index (which is not buyable) at the opening price on the day after the trend change signal.

- **When this column is GREEN, the index has moved in the direction of the market trend.**
- **HOWEVER, when this column is RED, the index change has fallen into negative territory (which could be a rise during a Downtrend)**

An **ACCUMULATION** day points at heavy buying by institutional money managers - the mutual funds, pension funds, banks, etc.  
A **DISTRIBUTION** day points at heavy selling by institutional money managers.